

Australia Broadcaster Deadlines

Christmas and New Year 2022



Peach

Peach's delivery platforms, Peach and Peach Classic, are operational 24 hours a day, 7 days a week, all year round.

Peach's Customer Success team can be reached via:

- Chat (once logged in) - www.peach.me
- Email - support.anz@peach.me
- Phone - 1300 664 882 (within Australia only)

Below are each broadcaster's deadlines for receiving material based on their seasonal operating hours.

Unless otherwise stated, all times are in AEDT. Adjust for timezones as follows:

ACDT - South Australia and Broken Hill (NSW):	deduct 0.5 hour
AEST - Queensland:	deduct 1.0 hour
ACST - Northern Territory:	deduct 1.5 hours
AWTS - Western Australia:	deduct 3.0 hours

Holiday Dates

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18 (Dec)	19	20	21	22	23	24
25 Christmas Day	26 Boxing Day	27 Christmas Day Holiday	28	29	30	31
01 (Jan) New Year's Day	02 New Year's Day Holiday	03	04	05	06	07

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ClearAds

Business Hours

- 23 Dec 2022 Closed from 12pm
- 28 – 30 Dec 2022 Services available by special request by contacting hello@clearads.com.au by 12pm 23 Dec
- 3 Jan 2023 Re-open for business as usual

Cut off times for Fast Track services

- Priority (24-hour turnaround):** 9:00am Thursday 22 December
Red Hot (3-hour turnaround): 9:00am Friday 23 December
Express (1-hour turnaround): 11:00am Friday 23 December
Pronto (30min turnaround): 11:30am Friday 23 December

Seven

Keying Instructions, Material Delivery & Clearads details

- Instructions for airtime appearing **W/c 04/12/22** are required by 1700 Tue 29/11/22
Instructions for airtime appearing **W/c 11/12/22** are required by 1700 Tue 29/11/22
Instructions for airtime appearing **W/c 18/12/22** are required by 1700 Tue 06/12/22
Instructions for airtime appearing **W/c 25/12/22** are required by 1700 Tue 06/12/22
Instructions for airtime appearing **W/c 01/01/23** are required by 1700 Tue 20/12/22

Material On Hand/Available for TX

- Airtime appearing **W/c 04/12/22** required by 1700 Wed 30/11/22
Airtime appearing **W/c 11/12/22** required by 1700 Wed 07/12/22
Airtime appearing **W/c 18/12/22** required by 1700 Wed 14/12/22
Airtime appearing **W/c 25/12/21** required by 1700 Wed 14/12/22
Airtime appearing **W/c 01/01/23** required by 1700 Wed 21/12/22

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Nine

Week Commencing	Log Date	Instructions Due	Material on hand and ClearAds approval
W/c 04/12/22	Sun 04/12/22	Business as usual	Business as usual
	Mon 05/12/22		
	Tue 06/12/22		
	Wed 07/12/22		
	Thu 08/12/22		
	Fri 09/12/22		
	Sat 10/12/22		
W/c 11/12/22	Sun 11/12/22	5pm Wed 07/12/22	Business as usual
	Mon 12/12/22		Business as usual
	Tue 13/12/22		
	Wed 14/12/22		
	Thu 15/12/22		
	Fri 16/12/22		
	Sat 17/12/22		
W/c 18/12/21	Sun 18/12/22	5pm Wed 14/12/22	Business as usual
	Mon 19/12/22		Mon 19/12/22
	Tue 20/12/22		
	Wed 21/12/22		
	Thu 22/12/22		
	Fri 23/12/22		
	Sat 24/12/22		
W/c 25/12/22 (Close down weeks)	Sun 25/12/22	5pm Wed 14/12/22	Wed 21/12/22
	Mon 26/12/22		
	Tue 27/12/22		
	Wed 28/12/22		
	Thu 29/12/22		
	Fri 30/12/22		
	Sat 31/12/22		
W/c 01/01/23 (Close down weeks)	Sun 01/01/23	5pm Wed 14/12/22	(Sun - Wed) Thu 22/12/22
	Mon 02/01/23		
	Tue 03/01/23		
	Wed 04/01/23		
	Thu 05/01/23		
	Fri 06/01/23		
	Sat 07/01/23		
			Business as usual

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Ten (10, 10Bold, 10Peach, 10Shake)

Week Commencing	Material Instructions	ClearAds Approved & Booked via Peach
Sun 04/12/2022	5pm Tue 29/11/22	5pm Thu 1/12/22
Sun 11/12/2022	5pm Tue 29/11/22	5pm Wed 7/12/22
Sun 18/12/2022	5pm Tue 6/12/22	5pm Wed 14/12/22
Sun 25/12/2022	5pm Tue 6/12/22	5pm Wed 14/12/22
Sun 01/01/2023	5pm Tue 13/12/22	5pm Wed 21/12/22
Sun 08/01/2023	5pm Tue 20/12/22	5pm Wed 21/12/22

*TVCs must be ClearAd approved and booked on servers (if not delivered) - otherwise a D&C will be actioned

Ten (Viacom - MTV, Nickelodeon, Nick Jr)

Week Commencing	Material Instructions	Viacom Approved & Booked via Peach
Sun 04/12/2022	5pm Tue 29/11/22	5pm Thu 1/12/22
Sun 11/12/2022	5pm Tue 29/11/22	5pm Mon 05/12/2022
Sun 18/12/2022	5pm Tue 6/12/22	5pm Thu 8/12/22
Sun 25/12/2022	5pm Tue 6/12/22	5pm Mon 12/12/22
Sun 01/01/2023	5pm Tue 13/12/22	5pm Thu 15/12/22
Sun 08/01/2023	5pm Tue 13/12/22	5pm Fri 16/12/22

*TVCs for Nickelodeon & Nick Jr are to be approved before airing

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SBS

For TX W/c	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
27/11/22	5pm Wed 23/11/22	5pm Thu 24/11/22	5pm Thu 24/11/22	12pm Fri 25/11/22
04/12/22	5pm Wed 30/11/22	5pm Thu 01/12/22	5pm Thu 01/12/22	12pm Fri 02/12/22
11/12/22	5pm Wed 07/12/22	5pm Thu 08/12/22	5pm Thu 08/12/22	12pm Fri 09/12/22

then daily

Date	MI's Due	ClearAds Approval	Booking via Peach	Material On Hand
18-19/11/22	5pm Wed 14/12/22	5pm Thu 15/12/22	5pm Thu 15/12/22	12pm Fri 16/11/22
20/12/22	5pm Thu 15/12/22	5pm Fri 16/12/22	5pm Fri 16/12/22	12pm Mon 19/12/22
21-22/12/22	5pm Fri 16/12/22	5pm Mon 19/12/22	5pm Mon 19/12/22	12pm Tue 20/12/22
23-24/12/22	5pm Mon 19/12/22	5pm Tue 20/12/22	5pm Tue 20/12/22	12pm Wed 21/12/22
25-26/12/22	5pm Tue 20/12/22	5pm Wed 21/12/22	5pm Wed 21/12/22	12pm Thu 22/12/22
27-28/12/22	5pm Wed 21/12/22	5pm Thu 22/12/22	5pm Thu 22/12/22	12pm Fri 23/12/22
29-30/12/22	5pm Thu 22/12/22	12pm Fri 23/12/22	12pm Fri 23/12/22	COB Fri 23/12/22
31-01/01/23	5pm Wed 28/12/22	12pm Thu 29/12/22	12pm Thu 29/12/22	3pm Thu 29/12/22
02-03/01/23	5pm Thu 29/12/22	12pm Fri 30/12/22	12pm Fri 30/12/22	3pm Fri 30/12/22
04/01/23	5pm Thu 29/12/22	12pm Fri 30/12/22	3pm Fri 30/12/22	12pm Tue 03/01/23

Imparja

Keying Instructions, Material Delivery & Clearads details

Instructions for airtime appearing **W/c 25/12/22** are required by Tue 20/12/22

Instructions for airtime appearing **W/c 01/01/23** are required by Tue 20/12/22

Material On Hand/Available for TX

Airtime appearing **W/c 25/12/22** required by Thu 22/12/22

Airtime appearing **W/c 01/01/23** required by Thu 22/12/22

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Prime7

Schedule Date	Placements/Bookings Completed By	Material Applied By	Dub Locations & ClearAds Advised By	Schedule Downloaded
Tue 20/12/22	10:30am Mon 19/12/22	12pm Mon 19/12/22	4pm Mon 19/12/22	4:30pm Mon 19/12/22
Wed 21/12/22	10:30am Tue 20/12/22	12pm Tue 20/12/22	4pm Tue 20/12/22	4:30pm Tue 20/12/22
Thu 22/12/22	10:30am Wed 21/12/22	12pm Wed 21/12/22	4pm Wed 21/12/22	4:30pm Wed 21/12/22
Fri 23/12/22	10:30am Wed 21/12/22	12pm Wed 21/12/22	4pm Wed 21/12/22	4:30pm Wed 21/12/22
Sat 24/12/22	10:30am Thu 22/12/22	12pm Thu 22/12/22	4pm Thu 22/12/22	4:30pm Thu 22/12/22
Sun 25/12/22	10:30am Thu 22/12/22	12pm Thu 22/12/22	4pm Thu 22/12/22	4:30pm Thu 22/12/22
Mon 26/12/22	10:30am Thu 22/12/22	12pm Thu 22/12/22	4pm Thu 22/12/22	4:30pm Thu 22/12/22
Tue 27/12/22	10:30am Fri 23/12/22	11am Fri 23/12/22	12pm Fri 23/12/22	12:30pm Fri 23/12/22
Wed 28/12/22	10:30am Fri 23/12/22	11am Fri 23/12/22	12pm Fri 23/12/22	12:30pm Fri 23/12/22
Thu 29/12/22	10:30am Wed 28/12/22	12pm Wed 28/12/22	4pm Wed 28/12/22	4:30pm Wed 28/12/22
Fri 30/12/22	10:30am Thu 29/12/22	12pm Thu 29/12/22	4pm Thu 29/12/22	4:30pm Thu 29/12/22
Sat 31/12/22	10:30am Thu 29/12/22	12pm Thu 29/12/22	4pm Thu 29/12/22	4:30pm Thu 29/12/22
Sun 01/01/23	10:30am Fri 30/12/22	11am Fri 30/12/22	12pm Fri 30/12/22	12:30pm Fri 30/12/22
Mon 02/01/23	10:30am Fri 30/12/22	11am Fri 30/12/22	12pm Fri 30/12/22	12:30pm Fri 30/12/22
Tue 03/01/23	10:30am Fri 30/12/22	11am Fri 30/12/22	12pm Fri 30/12/22	12:30pm Fri 30/12/22
Wed 04/01/23	10:30am Tue 03/01/23	12pm Tue 03/01/23	4pm Tue 03/01/23	4:30pm Tue 03/01/23
Thu 05/01/23	10:30am Wed 04/01/23	12pm Wed 04/01/23	4pm Wed 04/01/23	4:30pm Wed 04/01/23
Fri 06/01/23	10:30am Thu 05/01/23	12pm Thu 05/01/23	4pm Thu 05/01/23	4:30pm Thu 05/01/23
Sat 07/01/23	10:30am Thu 05/01/23	12pm Thu 05/01/23	4pm Thu 05/01/23	4:30pm Thu 05/01/23
Sun 08/01/23	10:30am Fri 06/01/23	12pm Fri 06/01/23	4pm Fri 06/01/23	4:30pm Fri 06/01/23
Mon 09/01/23	10:30am Fri 06/01/23	12pm Fri 06/01/23	4pm Fri 06/01/23	4:30pm Fri 06/01/23

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WIN

W.C	Log Date	Instructions Due	Material applied/CAD approval/Dub Delivery
W.C 04/12	Sunday, 4 December 2022	Business as usual	
	Monday, 5 December 2022		
	Tuesday, 6 December 2022		
	Wednesday, 7 December 2022		
	Thursday, 8 December 2022		
	Friday, 9 December 2022		
	Saturday, 10 December 2022		
W.C 11/12	Sunday, 11 December 2022	Wednesday 07/12 17:00	Business as usual
	Monday, 12 December 2022		Business as usual
	Tuesday, 13 December 2022		
	Wednesday, 14 December 2022		
	Thursday, 15 December 2022		
	Friday, 16 December 2022		
	Saturday, 17 December 2022		
W.C 18/12	Sunday, 18 December 2022	Wednesday 14/12 17:00	Business as usual
	Monday, 19 December 2022		Monday, 19 December 2022
	Tuesday, 20 December 2022		
	Wednesday, 21 December 2022		
	Thursday, 22 December 2022		
	Friday, 23 December 2022		
	Saturday, 24 December 2022		
W.C 25/12	Sunday, 25 December 2022	Wednesday 14/12 17:00	Wednesday, 21 December 2022
	Monday, 26 December 2022		
	Tuesday, 27 December 2022		
	Wednesday, 28 December 2022		
	Thursday, 29 December 2022		
	Friday, 30 December 2022		
	Saturday, 31 December 2022		
W.C 01/01	Sunday, 1 January 2023	Wednesday 14/12 17:00	(Sun - Wed) - Thursday, 22 December 2022
	Monday, 2 January 2023		
	Tuesday, 3 January 2023		Business as usual
	Wednesday, 4 January 2023		
	Thursday, 5 January 2023		
	Friday, 6 January 2023		
	Saturday, 7 January 2023		

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Southern Cross

TX Schedule	Latest to be booked by	Latest to be Delivered
Sun 18/12/22	Normal Deadlines	Normal Deadlines
Mon 19/12/22	Normal Deadlines	Normal Deadlines
Tue 20/12/22	Normal Deadlines	Normal Deadlines
Wed 21/12/22	Noon Tue 20/12/22	2pm Tue 20/12/22
Thu 22/12/22	Noon Tue 20/12/22	2pm Tue 20/12/22
Fri 23/12/22	Noon Wed 21/12/22	2pm Wed 21/12/22
Sat 24/12/22	Noon Wed 21/12/22	2pm Wed 21/12/22
Sun 25/12/22	Noon Thu 22/12/22	2pm Thu 22/12/22
Mon 26/12/22	Noon Thu 22/12/22	2pm Thu 22/12/22
Tue 27/12/22	Noon Fri 23/12/22	2pm Fri 23/12/22
Wed 28/12/22	Noon Fri 23/12/22	2pm Fri 23/12/22
Thu 29/12/22	Noon Wed 28/12/22	2pm Wed 28/12/22
Fri 30/12/22	Noon Thu 29/12/22	2pm Thu 29/12/22
Sat 31/12/22	Noon Thu 29/12/22	2pm Thu 29/12/22
Sun 01/01/23	Noon Fri 30/12/22	2pm Fri 30/12/22
Mon 02/01/23	Noon Fri 30/12/22	2pm Fri 30/12/22
Tue 03/01/23	Noon Fri 30/12/22	2pm Fri 30/12/22
Wed 04/01/22	Normal Deadlines	Normal Deadlines
Thu 05/01/22	Normal Deadlines	Normal Deadlines

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NBN

W.C	Log Date	Instructions Due	Material applied/CAD approval/Dub Delivery
W.C 04/12	Sunday, 4 December 2022	Business as usual	
	Monday, 5 December 2022		
	Tuesday, 6 December 2022		
	Wednesday, 7 December 2022		
	Thursday, 8 December 2022		
	Friday, 9 December 2022		
	Saturday, 10 December 2022		
W.C 11/12	Sunday, 11 December 2022	Wednesday 07/12 17:00	Business as usual
	Monday, 12 December 2022		Business as usual
	Tuesday, 13 December 2022		
	Wednesday, 14 December 2022		
	Thursday, 15 December 2022		
	Friday, 16 December 2022		
	Saturday, 17 December 2022		
W.C 18/12	Sunday, 18 December 2022	Wednesday 14/12 17:00	Business as usual
	Monday, 19 December 2022		Monday, 19 December 2022
	Tuesday, 20 December 2022		
	Wednesday, 21 December 2022		
	Thursday, 22 December 2022		
	Friday, 23 December 2022		
	Saturday, 24 December 2022		
W.C 25/12	Sunday, 25 December 2022	Wednesday 14/12 17:00	Wednesday, 21 December 2022
	Monday, 26 December 2022		
	Tuesday, 27 December 2022		
	Wednesday, 28 December 2022		
	Thursday, 29 December 2022		
	Friday, 30 December 2022		
	Saturday, 31 December 2022		
W.C 01/01	Sunday, 1 January 2023	Wednesday 14/12 17:00	(Sun - Wed) - Thursday, 22 December 2022
	Monday, 2 January 2023		
	Tuesday, 3 January 2023		Business as usual
	Wednesday, 4 January 2023		
	Thursday, 5 January 2023		
	Friday, 6 January 2023		
	Saturday, 7 January 2023		

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Foxtel Media

Week Commencing	FOXTEL Material Instructions Due	CARTOON & BOOM CAD & Material Due	FOXTEL CAD & Material Due
W/c 04/12/22	12pm Wed 30/11/22	5pm Wed 30/11/22	5pm Thu 01/12/22
W/c 11/12/21	12pm Tue 06/12/21	5pm Wed 07/12/22	5pm Thu 08/12/22
W/c 18/12/22	12pm Thu 08/12/22	5pm Tue 13/12/22	5pm Thu 15/12/22
W/c 25/12/22	12pm Wed 14/12/22	5pm Wed 14/12/22	5pm Thu 15/12/22
W/c 01/01/23	12pm Wed 14/12/22	5pm Wed 14/12/22	5pm Thu 15/12/22
W/c 09/01/22	5pm Wed 05/01/22	5pm Wed 05/01/22	5pm Thu 06/01/22

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New Zealand Broadcaster Deadlines

**All times below are NZDT*

Holiday Dates

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
18 (Dec)	19	20	21	22	23	24
25 Christmas Day	26 Boxing Day	27 Christmas Day Holiday	28	29	30	31
01 (Jan) New Year's Day	02 Day After New Year's Day	03 New Year's Day Holiday	04	05	06	07

CAB

CAB will be **closing at 1pm on Friday 23 December and open again on Monday 9 January 2023.**

We will have an 'on-call' service to deal with any urgent matters on the days when the office is officially closed.

All requests should be sent to advice@commercialapprovals.co.nz.

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Discovery Channels NZ

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 25/12/22	Fri 16/12/22	Tue 20/12/22
Sun 01/01/23	Mon 19/12/22	Tue 20/12/22
Sun 08/01/23	Wed 04/01/23 (normal)	Thu 05/01/23 (normal)

SKY / Prime

Transmission W/c	Instructions to be supplied by	CAB approved material to be supplied by
Sun 11/12/22	12pm Wed 07/12/22	5pm Wed 07/12/22
Sun 18/12/22	12pm Fri 09/12/22	5pm Fri 09/12/22
Sun 25/12/22	12pm Wed 14/12/22	5pm Wed 14/12/22
Sun 01/01/23	12pm Tue 20/12/22	5pm Tue 20/12/22
Sun 08/01/23	12pm Fri 30/12/22	5pm Fri 30/12/22
Sun 15/01/23	12pm Wed 11/01/23 (normal)	5pm Wed 11/01/23 (normal)

TVNZ

Transmission W/c	Instructions to be Supplied By	CAB approved Material to be supplied by
Sun 04/12/22	Wed 30/11/22	Thu 01/12/22
Sun 11/12/22	Wed 08/12/22	Thu 08/12/22
Sun 18/12/22	Mon 12/12/22	Tue 13/12/22
Sun 25/12/22	Thu 15/12/22	Fri 16/12/22
Sun 01/01/23	10am Wed 21/12/22	10am Wed 21/12/22
Sun 08/01/23 - Mon 9/01/23	10am Wed 21/12/22	10am Wed 21/12/22

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